

# CITY OF CLEARLAKE

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SPECIAL MEETING OF  
CLEARLAKE MARKETING COMMITTEE  
CLEARLAKE CITY HALL COUNCIL CHAMBERS  
14050 OLYMPIC DRIVE  
CLEARLAKE, CA 95422

WEDNESDAY

MARCH 15, 2017

4:00 P.M.

Written material introduced into the record: Citizens wishing to introduce written material into the record at the public meeting on any item are requested to provide a copy of the written material to the City Clerk prior to the meeting date so that the material may be distributed to the City Council prior to the meeting.

## ROLL CALL:

- \_\_\_\_\_ Vice Mayor Bruno Sabatier
- \_\_\_\_\_ Councilmember Joyce Overton
- \_\_\_\_\_ Member Lisa Wilson
- \_\_\_\_\_ Member Tony Barthel
- \_\_\_\_\_ Member –Chamber of Commerce Appointee

## MEETING PROCEDURES:

All items on the agenda will be open for public comment before final action is taken. Citizens wishing to introduce written material into the record at the public meeting on any item are requested to provide a copy of the written material to the City Clerk prior to the meeting date so that the material may be distributed to the City Council prior to the meeting. Speakers must restrict comments to the item as it appears on the agenda and stay within a three minute time limit. The Mayor has the discretion of limiting the total discussion time for an item. As a courtesy to others, please turn off cell phones and any other distracting devices.

## BUSINESS:

1. Consideration of the San Francisco Chronicle Ad and Insert

**Recommended Action:** Discuss ad and insert ideas and provide direction to staff

2. Discussion of Upcoming Events, including Clearlake Clean Up Day, Visitor's Center Grand Opening, Fourth of July, National Night Out, State of the City, Harvest Festival, and the Christmas Parade

**Recommended Action:** Discuss and provide direction to staff

## CITY MANAGER AND MEMBER REPORTS

## FUTURE AGENDA ITEMS

## ADJOURNMENT

#### AMERICANS WITH DISABILITY ACT (ADA) REQUESTS

If you need disability-related modification or accommodation, including auxiliary aids or services, to participate in this meeting, please contact Melissa Swanson, City Clerk, at the Clearlake City Hall, 14050 Olympic Drive, Clearlake, California 95422, phone (707) 994-8201, ext. 106, or via email at mswanson@clearlake.ca.us at least 72 hours prior to the meeting, to allow time to provide for special accommodations.


#### AGENDA REPORTS

Staff reports for each agenda item are available for review at City Hall located at 14050 Olympic Drive during normal business hours. Members of the public are invited to come and comment on any item under discussion.

Any writings or documents pertaining to an open session item provided to a majority of the City Council less than 72 hours prior to the meeting, shall be made available for public inspection at the front counter at City Hall located at 14050 Olympic Drive during normal business hours.

POSTED: March 14, 2017

BY:



Melissa Swanson, City Clerk