

CITY OF CLEARLAKE

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SPECIAL MEETING OF CLEARLAKE MARKETING COMMITTEE CLEARLAKE CITY HALL COUNCIL CHAMBERS 14050 OLYMPIC DRIVE CLEARLAKE, CA 95422

WEDNESDAY

APRIL 19, 2017

4:00 P.M.

Written material introduced into the record: Citizens wishing to introduce written material into the record at the public meeting on any item are requested to provide a copy of the written material to the City Clerk prior to the meeting date so that the material may be distributed to the City Council prior to the meeting.

ROLL CALL:

- _____ Vice Mayor Bruno Sabatier
- _____ Councilmember Joyce Overton
- _____ Member Lisa Wilson
- _____ Member Tony Barthel
- _____ Member –Chamber of Commerce Appointee

MEETING PROCEDURES:

All items on the agenda will be open for public comment before final action is taken. Citizens wishing to introduce written material into the record at the public meeting on any item are requested to provide a copy of the written material to the City Clerk prior to the meeting date so that the material may be distributed to the City Council prior to the meeting. Speakers must restrict comments to the item as it appears on the agenda and stay within a three minute time limit. The Mayor has the discretion of limiting the total discussion time for an item. As a courtesy to others, please turn off cell phones and any other distracting devices.

BUSINESS:

1. Presentation by the Children’s Museum of Art and Science to Consider Recommending to the Council Sponsoring Art Murals on City Buildings
Recommended Action: Discuss ideas and provide direction to staff
2. Discussion of Upcoming Events, including Clearlake Clean Up Day, Visitor’s Center Grand Opening, Fourth of July, National Night Out, State of the City, Harvest Festival, and the Christmas Parade
Recommended Action: Discuss and provide direction to staff
3. Review of the San Francisco Chronicle Ad
Recommended Action: Discuss and provide possible direction to staff for next year’s ad
4. Discussion of a Photo Contest for City Displays in the Lobby, Website, and Visitor Center

Recommended Action: Discuss and provide direction to staff for recommendation to the Council

5. Consideration of Updating the City's Website

Recommended Action: Discuss ideas and provide direction to staff

CITY MANAGER AND MEMBER REPORTS

FUTURE AGENDA ITEMS

ADJOURNMENT

AMERICANS WITH DISABILITY ACT (ADA) REQUESTS

If you need disability-related modification or accommodation, including auxiliary aids or services, to participate in this meeting, please contact Melissa Swanson, City Clerk, at the Clearlake City Hall, 14050 Olympic Drive, Clearlake, California 95422, phone (707) 994-8201, ext. 106, or via email at mswanson@clearlake.ca.us at least 72 hours prior to the meeting, to allow time to provide for special accommodations.

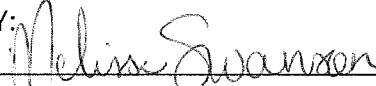
AGENDA REPORTS

Staff reports for each agenda item are available for review at City Hall located at 14050 Olympic Drive during normal business hours. Members of the public are invited to come and comment on any item under discussion.

Any writings or documents pertaining to an open session item provided to a majority of the City Council less than 72 hours prior to the meeting, shall be made available for public inspection at the front counter at City Hall located at 14050 Olympic Drive during normal business hours.

POSTED: April 18, 2017

BY:



Melissa Swanson, City Clerk