



CITY OF CLEARLAKE
14050 Olympic Drive, Clearlake, California 95422
(707) 994-8201 - FAX (707) 995-2653

**OUTDOOR DISPLAY
APPLICATION/PERMIT**

TO APPLY:

1. Submit completed application form.
2. Submit one (1) site plan.
3. Submit the appropriate fee according to the City of Clearlake Fee Schedule.
Applications are renewable and apply for a period of one year from the date of issuance.

_____ Semi Permanent Outdoor Display Permit

_____ Permanent Outdoor Display Permit

Address of Use:

Assessor's Parcel Number:

Days/Hours of Operation:

Business License No.:

Cleared by Finance Dept.

Applications must be signed by the legal owner or legally authorized agent. Such signature attests that the signatory affirms the information furnished in this application is true; he has legal ownership or legal agency with the right to dispose of and utilize the parcel(s); moreover, that he and any cosigners affirm that they will abide by the conditions and obligations legally required and will inform any assigns of their continuing responsibilities.

Applicant's Name:
(if firm, name of form)

Phone No.:

Applicant's Mailing Address:

Applicant's Signature:

Property Owner's Name:

Property Owner's Mailing Address:

Property Owner's Signature:

STAFF USE ONLY

FILE NO. ODP - _____ Fees: \$ _____ Receipt No.: _____

Date Rec'd: ___ / ___ / ___; Rec'd By: _____

Existing Use _____ Zone _____ Related Files _____

APPROVAL: By _____ Date ___ / ___ / ___

Conditions: None Noted on Approved Plan Attached to Approved Plan

OUTDOOR DISPLAY IS REGULATED by Municipal Code Section 18-5.13 and failure to comply is subject to Section 1-5.2: Administrative Penalties Section of the Municipal Code.

DEFINITIONS:

“Outdoor Merchandise Display shall mean any structure or exhibit used or placed in the City of Clearlake for outdoor display purposes (excluding bulk storage of any kind) on which sample items of in store merchandise are placed for customer purchase and attraction.”

“Permanent Outdoor Merchandise Display shall mean any Outdoor Merchandise Display that is not taken indoors at the end of each business day.”

“Semi Permanent Outdoor Merchandise Display shall mean any Outdoor Merchandise Display that is taken indoors at the end of each business day.”

REVIEW OF OUTDOOR DISPLAY USE PERMIT APPLICATION

The Community Development Director may grant a semi-permanent or permanent outdoor display as requested or in a modified form if, on the basis of the application, he makes the following findings:

- a. That all use complies with all applicable codes and ordinances.
- b. That the site for the project is adequate in size, shape, location and physical characteristics to accommodate the use.
- c. That the proposed establishment, maintenance or operations of the use applied for will not be detrimental to the public health, safety or welfare of the persons

residing or working in the neighborhood of such proposed use, or injurious or detrimental to property and improvements in the neighborhood or the City.

If the Director of Community Development determines that the proposed activity would be detrimental to the public health, safety or welfare or the community's improvement or is controversial in nature, the request for an outdoor display permit may be denied. Denial of such a request is subject to appeal to the Planning Commission upon payment of the applicable fee.

REQUIRED PLAN

The plan must be submitted on a sheet of paper no larger than 11" x 17" inches and show the following information:

Semi-Permanent or Permanent Outdoor Display:

1. Applicant's name and address.
2. Property address and assessor parcel number.
3. Property lines with dimensions.
4. Location and name(s) of adjacent streets(s).
5. North arrow
6. Location and description of existing structures and proposed outdoor display area, with dimensions to include the distance from display area to doorways, to landscape areas and property setback areas.
7. The location and dimensions of the driveway, parking area and pedestrian walks.
8. Additional information as determined by the Planning Director to be necessary to evaluate the proposed temporary use.