

18-5.1201—18-5.1202 Reserved.*

18-5.13 OUTDOOR MERCHANDISE DISPLAYS.

18-5.1301 Purpose.

The purpose of this Section 8-5.13 is to regulate the height, design, location and use of outdoor, semi-permanent and permanent merchandise displays within the City of Clearlake; to protect the aesthetic character of neighborhoods and the rural environment of the City; and to protect the safety and welfare of the public, including, without limitation, to provide for pedestrian and motor vehicle traffic safety. (Ord. #ORD-100-00, § 6)

18-5.1302 Requirements for Outdoor Merchandise Displays.

The following requirements apply to all outdoor merchandise displays, including semi-permanent outdoor merchandise displays and permanent outdoor merchandise displays:

a. A permit is required for any and all outdoor merchandise displays. Outdoor merchandise display permits shall be renewable, and shall authorize the use of outdoor merchandise displays in accordance with this Section 18-5.13 for a period of one (1) year from the date of permit issuance.

b. Issuance of outdoor merchandise display permits is subject to payment of a fee. The amount of the fee applicable to semi-permanent outdoor merchandise display permits and permanent outdoor merchandise display permits shall be set by resolution duly adopted by the Clearlake City Council.

c. Prior to permit issuance, applications for outdoor merchandise display permits shall be subject to City Planning Staff review solely to ascertain conformance with all applicable requirements contained in this Section 18-5.13. Applications to renew outdoor merchandise display permits shall also be subject to City Planning Staff review solely to ascertain conformance with all applicable requirements contained in this Section 18-5.13.

***Editor's Note:** Subsections 18-5.1201, General Responsibilities, and 18-5.1202, Adoption of the California Environmental Quality Act Guidelines, previously contained herein, have been repealed in entirety by Ordinances Nos. 14-88 and 16-89.

accessory structures located within ten (10') feet of the principal structure, provided that the principal structure's foundation shows no signs of failure.
(Ord. #14-88)

18-5.1105 Outdoor Sales and Storage Areas.

Commercial outdoor storage uses in commercial zones shall be protected by all-weather surfacing. (Ord. #14-88; Ord. #ORD-100-00, § 5)

18-5.1106 Outdoor Lighting.

For multiple family, commercial and industrial uses, on-site exterior lighting shall be installed to illuminate the on-site parking and circulation areas and the exterior of the building and adjacent areas for security purposes.
(Ord. #14-88)

18-5.1107 Address Identification.

All development shall have address signs. The following standards apply to multiple family, commercial and industrial developments:

a. Physical address for entire complex to consist of one (1) numerical address posted at the entrance. For multiple unit complexes, each unit within the complex shall be numbered with a numerical description (e.g., #1) in a sequential numbering system.

b. Each address shall be lighted during darkness and easily readable from the driveway area.
(Ord. #14-88)

18-5.12 ENVIRONMENTAL PROTECTION.

18-5.1200 Environmental Review of Projects.

All projects shall be reviewed in accordance with the adopted Clearlake Environmental Review Guidelines so as to avoid or minimize significant impacts on the environment and to preserve the quality of the environment.
(Ord. #4-87, § 5.1200; Ord. #14-88)

d. All applications for outdoor merchandise displays shall include a dimensioned site plan outlining the layout of the proposed outdoor display area.

e. Outdoor merchandise displays shall be consistent with the goals and policies of the City of Clearlake General Plan, as applicable.

f. Properties on which outdoor merchandise displays are intended to be placed must comply with applicable requirements of the Clearlake Municipal Code prior to issuance of an outdoor merchandise display permit.

g. Outdoor merchandise displays must be located on the same lot or parcel of record as a business within an enclosed building which business is subject to a valid permit pursuant to applicable Clearlake Municipal Code requirements.

h. Outdoor merchandise displays are not permitted in any private driveway or in any public right-of-way, including, without limitation, pedestrian walkways or sidewalks that are five (5') feet wide or less, or vehicular pathways. Outdoor merchandise displays may not be placed or used so as to create a pedestrian or vehicular traffic hazard.

i. Outdoor merchandise displays are not permitted in any landscaping area that is required pursuant to Section 18-5.7, unless placement in such a required landscaping area is consistent with both the purpose of the landscaping area and applicable landscaping development standards contained in subsection 18-5.701.

j. Outdoor merchandise displays are not permitted in any parking area that is required pursuant to Section 18-5.3.

k. Use and placement of outdoor merchandise displays must satisfy applicable requirements of the Americans With Disabilities Act (42 U.S.C. 12101 et seq.) and its implementing regulations, as from time to time amended.

l. Outdoor merchandise displays may not be placed within fifteen (15') feet of any bus stop zone.

m. Violations of the requirements of this Section 18-5.13 shall be infractions in accordance with Section 1-5.2 of this Code. The amount of the

finances applicable to violations of the requirements of this Section 18-5.13 shall be set by duly adopted resolution of the Clearlake City Council.

(Ord. #ORD-100-00, § 6)

18-5.1303 Semi-Permanent Outdoor Merchandise Displays. In addition to the requirements prescribed in subsection 18-5.1302, semi-permanent outdoor merchandise displays must be stored indoors at the close of each business day. Outdoor merchandise displays that are not stored indoors at the close of each business day shall be deemed permanent outdoor merchandise displays subject to the requirements of subsection 18-5.1304. (Ord. #ORD-100-00, § 6)

18-5.1304 Permanent Outdoor Merchandise Displays. In addition to the requirements prescribed in subsection 18-5.1302, permanent outdoor merchandise displays are also subject to the following requirements.

a. Permanent outdoor merchandise displays must be protected by all weather surfacing.

b. Permanent outdoor merchandise displays are not permitted in any nonbuildable area established by any building setback line established or imposed in this Code.

c. In addition to the requirements prescribed in subsection 18-5.1302 and this subsection 18-5.1304, permanent outdoor merchandise displays that are permanently affixed to the ground may be subject to additional requirements and approvals prescribed by this Code. Such additional requirements and approvals may include, but are not limited to, those contained in Chapter IX governing building and housing.

(Ord. #ORD-100-00, § 6)